

MEDIA ALERT

19 March 2008



BGRA appoints former Forty Winks CEO

Long time vice president of the Bulky Goods Retailers Association Roger Wilson has been appointed by the BGRA to assist the executive director, Philippa Kelly, in the Association's strategic planning, and to manage the BGRA's member services.

BGRA president Ian Robinson said, "Following his recent retirement as CEO of Forty Winks after 21 years, Roger has a lot to contribute to the continued growth of the BGRA with his vast knowledge of the bulky goods industry. He will particularly add value in the communications area for members."

The BGRA membership consists of Australia's largest and most respected retailers: Harvey Norman, Bunnings, Forty Winks, Snooze, Mitre 10, Beacon Lighting, The Good Guys, JB Hi-Fi, Clive Peeters, Autobarn, Super Cheap Auto, Spotlight, Fantastic Furniture, Freedom, OZ Design Furniture, Barbeques Galore, Clark Rubber, Repco, Petstock, Sleepys and Clive Anthony's.

Roger, in his role as general manager of Forty Winks for 21 years, was instrumental in expanding the Forty Winks franchise to over 90 stores in all states and territories into Australia's leading bedding and bedrooms specialist. "Opportunities to add such successful talent to the team are few, and the BGRA is honoured to have more of Roger's dedicated time," added Ms Kelly.

Roger can be contacted on 0418 395 946 or rwilson@bgra.com.au.

The Bulky Goods Retailers Association is the peak national body for bulky goods retailers in Australia. For further information phone Philippa Kelly, executive director, on (03) 9859 0534 or email pkelly@bgra.com.au.

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